



**Job Title:** Community Engagement Director  
**Reports to:** Chief Development Officer/CBO

**Date:** April 2026

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**Purpose:** The Community Engagement Director is responsible for building relationships that increase awareness, engagement, and financial support for Camp Barnabas and Barnabas Prep.

This role leads the strategy and execution of community-facing initiatives, including events, partnerships, and engagement opportunities that connect individuals to the mission and move them into deeper involvement and giving. The ideal candidate will be a strong relationship builder, highly organized, and passionate about expanding the reach and impact of Barnabas.

**Description of Duties and Responsibilities:**

- **Event Strategy & Execution:** Lead the planning and execution of fundraising and awareness events, ensuring alignment with organizational goals. Enhance existing events to increase revenue and participation while identifying and implementing new event opportunities.
- **Community Relationships & Partnerships:** Cultivate and maintain relationships with local businesses, churches, and community leaders. Develop sponsorship opportunities and increase in-kind support. Serve as a visible ambassador for Camp Barnabas in the community.
- **Donor Engagement:** Build relationships with new and high-level donors, working closely with the Chief Development Officer to move individuals through the donor pipeline. Create intentional engagement strategies that lead to increased giving.
- **Marketing and Communications:** Collaborate with the marketing team to support campaigns, messaging, and storytelling efforts tied to events and engagement. Ensure communication reflects the mission and effectively connects with target audiences.
- **Regional Growth:** Identify opportunities to grow awareness and engagement in surrounding markets. Support expansion efforts through partnerships and strategic outreach.
- **Data Tracking & Reporting:** Track event performance, partnership engagement, and pipeline activity. Analyze data to assess effectiveness and adjust strategies as needed.
- Some travel is required.

**Required Skills and Abilities:**

- Strong leadership and team management skills.
- Excellent written and verbal communication skills.
- Proficiency in fundraising software and donor management systems.
- Ability to analyze data and develop strategic plans based on insights.

*Revision Date: April 2026*

*This job description is subject to change at any time.*

- Strong organizational skills and attention to detail.

**Personal Attributes:**

- A commitment to the mission and values of Barnabas Foundation.
- High level of integrity, professionalism, and confidentiality.
- Ability to build strong relationships with diverse stakeholders.
- Creative and strategic thinker with a proactive approach to problem-solving.
- Particular software systems or computer knowledge preferred.
- Any other relevant requirements of this position.
- Professionalism and acute attention to detail.
- Ability to present information concisely and effectively, both verbally and in writing.
- Ability to organize and prioritize job responsibilities.
- Follow uniform standards and policies.
- Model of Christian life in the community.

**Education and Experience:**

- Bachelor's degree in communications, nonprofit leadership, marketing, public relations, education, or a related field required; Master's degree preferred.
- Minimum of 3–5 years of experience in community engagement, relationship development, nonprofit work, or a related field.
- Demonstrated ability to build and maintain meaningful relationships with diverse stakeholders, including families, donors, community partners, and volunteers.
- Proven experience representing an organization externally with professionalism, clarity, and enthusiasm.
- Strong communication skills, both written and verbal, with the ability to clearly articulate mission and impact.
- Experience in event coordination, outreach initiatives, or partnership development preferred.
- Must pass reference checks and background screenings, including sex offender registry checks, and complete Child Protection Plan training.

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_