



Job Title: Graphic Designer

Reports to: Marketing Director

Revised Date: May 2026

Purpose: Create visual concepts to communicate ideas that inspire, inform, and captivate.

As the Graphic Designer, you will play a crucial role in visually communicating the mission and impact of our organization. Under the direction of the Marketing Director, you will create compelling visual designs to support the Barnabas Foundation, Camp Barnabas, and Barnabas Prep.

Description of Duties and Responsibilities:

- Produce a wide range of visual material, including brochures, flyers, digital and print advertisements, logos, email newsletters, mailers, social media content, and event materials.
- Develop creative concepts and layouts that effectively communicate The Barnabas Foundation mission, values, and programs.
- Ensure consistency in brand messaging and visual identity while also pushing design concepts to stay new, fresh and relevant with target markets.
- Translate the Barnabas spirit into merchandise by researching emerging styles and materials to design apparel and gear that Campers, Students, and supporters wear with pride.
- Manage multiple projects ensuring deadlines are met and quality standards are upheld.
- Adapt existing designs for various formats and platforms, optimizing them for both print and digital use.
- Manage the end-to-end print production lifecycle, from preparing prepress files to collaborating with vendors on quality control and delivery.
- Stay updated on industry trends and best practices in graphic design and incorporate new techniques and technologies as appropriate.

Required Skills and Abilities:

- Strong attention to detail, with excellent organizational and time-management skills.
- Ability to work independently as well as collaboratively in a team environment.
- Passion for The Barnabas Foundation mission and a desire to contribute to our cause through your creative talents.
- Must have a current drivers license.

- Professionalism and acute attention to detail.
- Ability to present information concisely and effectively, both verbally and in writing.
- Ability to organize and prioritize job responsibilities.
- Follow uniform standards and policies.
- Must address all concerns before the end of the day when Camp and/or Prep are in session to honor our commitment to safety, trust, and timely care.
- Model of Christian life in the community.
- **Must pass reference checks and background screenings, which includes sex offender registry checks, and Child Protection Plan training.**

Education and Experience:

- Degree in Graphic Design or a related field required.
- Proven experience (2-3 years) as a Graphic Designer or in a similar role, with a strong portfolio showcasing your creative work.
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Solid understanding of typography, color theory, layout principles, press production, and visual storytelling.
- **Preferred Skills:** photography, experience with social media analytics tools

Physical Requirements:

- Must be able to lift 25-50 pounds.
- Must be able to work in the heat.
- Ability to walk a mile over uneven terrain, after dark if necessary.

To apply, email your resume, cover letter, and portfolio link to Abby@campbarnabas.org.